



Sponsorship Opportunities

Trailblazers of Change: Celebrating 50 Years of Domestic Violence Advocacy in Penobscot and Piscataquis Counties

EVENT DATE

Friday, October 6, 2023

EVENT TIME

5:00–8:00pm

TICKET PRICE

\$75/per person

EVENT VENUE

Cross Insurance Center

Be A Trailblazer of Change

Domestic violence is a pervasive and devastating issue that affects individuals, families, and communities worldwide. For the past 50 years, Partners for Peace has paved the way to provide critical support, advocacy, and education to those impacted by domestic violence right here in our own communities of Penobscot and Piscataquis Counties.

To celebrate this milestone anniversary, we are hosting a special event on Friday, October 6, 2023 at the Cross Insurance Center in Bangor. We're excited to share our accomplishments as Maine's 1st domestic violence resource center and our vision for the next 50 years of inclusive programming and services.

This event will feature keynote speakers, stories from people affected by domestic violence in Maine, and interactive exhibits that highlight the impact of domestic abuse and the importance of collaboration. And, like any great celebration, there will be food and live music!

We are seeking local corporate sponsors who share our vision of a world free from domestic violence and who are committed to making a positive impact in their communities. **Your company will have the opportunity to showcase its commitment to social responsibility, increase brand visibility, and, most significantly, demonstrate its support for local survivors of domestic violence.**

We hope you will join us as a sponsor for this important event... and as an attendee! Together, we can continue to make a meaningful difference in the lives of people affected by domestic abuse and work towards ending domestic violence for good.

Thank you for your partnership,



Amanda S. Cost
Executive Director
Partners for Peace





Event Sponsorship Levels

SPONSORSHIP BENEFITS	TRAILBLAZER \$10,000	CHAMPION \$7,500	LEADER \$5,000	AMBASSADOR \$2,500	PARTNER \$1,000	FRIEND \$750	TABLE \$1,000
Complimentary tickets	16 tickets + 2 reserved premium tables	8 tickets + 1 reserved premium table	8 tickets + 1 reserved table	4 tickets	2 tickets	2 tickets	8 tickets + 1 reserved premium table
Logo on Partners for Peace website	Homepage + event page	Homepage + event page	Homepage + event page	Event page	Event page	Event page	
Logo on posters and event signage	✓	✓	✓	Signage only	Signage only	Signage only	
Logo featured on program	Program cover	Sponsor page	Sponsor page	Sponsor page	Sponsor page	Sponsor page	
Logo on email invitations	✓	✓	✓	✓			
Logo on your table(s) at the event	✓	✓	✓				✓
Logo in food + drink serving areas	Serving area	Serving area	Serving area				
Company named in event press releases	✓	✓	✓	✓	✓	✓	
Social media promotion	4	4	2	1	1	1	
Logo on paid advertising	✓	✓					
Ad in event program	Full page	Full page	Full page	Half page	Quarter page		
Mention from event podium	✓	✓	✓	✓	✓	✓	
Opportunity to speak at event	✓						
Recognition throughout 50th year	✓	✓					
Acknowledgment in annual report	✓	✓	✓	✓	✓	✓	✓

If you have an idea on how you'd like to be recognized that isn't listed, or if you'd like to give at a different level, please be in touch. Sponsorships can be customized to your goals and budget.



Event Sponsorship Levels – Exclusive

SPONSORSHIP BENEFITS	PET-FRIENDLY SHELTER \$15,000 CHALLENGE	PRE-DINNER RECEPTION \$7,500	CELEBRATORY DESSERT \$7,500	LIVE MUSIC \$5,000
Complimentary tickets	16 tickets + 2 reserved premium tables	8 tickets + 1 reserved premium table	8 tickets + 1 reserved premium table	8 tickets + 1 reserved premium table
Company featured on "Presented By" banner	Challenge Match Area	Pre-Dinner Reception	Celebratory Cake Cutting	Performance Area
Logo on Partners for Peace website	Homepage + event page	Homepage + event page	Homepage + event page	Homepage + event page
Logo on posters and event signage	✓	✓	✓	✓
Logo featured on program	Program cover	Sponsor page	Sponsor page	Sponsor page
Logo on email invitations	✓	✓	✓	✓
Logo on your table(s) at the event	✓	✓	✓	✓
Company named in event press releases	✓	✓	✓	✓
Social media promotion	4	4	4	2
Logo on paid advertising	✓	✓	✓	✓
Ad in event program	Full page	Full page	Full page	Full page
Mention from event podium	✓	✓	✓	✓
Opportunity to speak at event	✓			
Recognition throughout 50th year	✓	✓	✓	✓
Acknowledgment in annual report	✓	✓	✓	✓

If you have an idea on how you'd like to be recognized that isn't listed, or if you'd like to give at a different level, please be in touch. Sponsorships can be customized to your goals and budget.

Ready to Sponsor?

Audience Reach

Event Attendees:	300 (est.)
Website Traffic:	14.7k/month
Active Donors	300
Email Subscribers:	1.6K
Mailing List:	2.7k
Social Followers:	4.1k

Planned marketing includes:

- Mailed invitations to our donors and partners
- Digital invitations to our email subscribers
- Paid print and radio advertising
- Press release and media partner
- Social media ads
- Event landing page
- Posters in Penobscot + Piscataquis counties
- Partner referrals and word-of-mouth

We've made it easy!

- 1 Enter your business info in our online form: partnersforpeaceme.org/eventsponsor
- 2 Make your payment today or chose the "Offline Donation" option to pay later
- 3 Upload a hi-res (300dpi) logo for your business or organization
- 4 Submit!

Questions? Contact Casey via phone (207) 951-6297 or email: cfaulkingham@partnersforpeaceme.org.

Prefer to mail a check? Our address is: Partners for Peace P.O. Box, 653, Bangor, ME 04402
Please note "50th Event Sponsorship" in the memo line.





About Partners for Peace

Partners for Peace is proud to celebrate 50 years of providing essential services as the domestic violence resource center for Penobscot and Piscataquis Counties in Maine. We were founded in 1973 as the first domestic violence center in Maine and the third in the nation, and we are a member of the statewide Maine Coalition to End Domestic Violence.

WE'VE HAD SEVERAL NAMES OVER OUR 50 YEARS, BUT OUR MISSION HAS REMAINED STEADFAST.



Spruce Run (Bangor)
Established in 1973



Womancare (Dover-Foxcroft)
Established in 1979



Spruce Run - Womancare Alliance
Merged in 2013



Partners for Peace
Change name in 2017

Over the past five decades, we have helped thousands of individuals affected by domestic abuse or violence, partner abuse, dating violence, stalking, non-fatal strangulation, and human trafficking. Our services include 24/7 support, emergency shelter, transitional housing, housing navigation, support groups, court accompaniment, legal advocacy, children's services, hospital accompaniment, and safety planning.

While we work to provide the highest quality of support for people affected by domestic abuse, we are also working to prevent it with education and training for people of all ages.

As we reach 50 years of trailblazing services, we honor the countless individuals and families whose lives have been impacted by our services, and the dedicated donors, volunteers, partners, and staff who make this work possible.

With widespread community support, including yours, we will continue to make a significant difference in the lives of survivors of domestic violence and work towards a future where every person can live in peace and equality.

– Thank you!